



**CITY OF TWO RIVERS
ROOM TAX COMMISSION
Tuesday, December 21, 2021
10:00 AM
3rd Floor Council Chambers - City Hall**

1. Call to Order
2. Roll Call
3. Budget Update—Status of 2021 Room Tax Revenues and Community Tourism Budget, Including Year-End Projections; Budget for 2022
4. Consider Tourism Transition Plan for 2022 and Beyond
 - A. Discussion with Amy James on Possible Contractual Services
 - B. Discussion of Contracting with a Local Organization for Tourism Marketing and Development; Possible Creation of a New Organization to Handle Tourism Marketing and Development Activities in Two Rivers
 - C. Discuss Roles of the Room Tax Commission, the City's Branding and marketing Committee and Other Local Organizations in Tourism Marketing and Development
 - D. Discuss Strategic Planning for the Future of the Local Tourism Economy
5. Next Meeting Date and Time
6. Adjournment

Please note, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, please contact the Office of the City Manager by calling 793-5532.

It is possible that members of and possibly a quorum of the City Council or other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.