



**TWO
RIVERS**
WISCONSIN



**NOVEMBER
2025**

City of Two Rivers NEWSLETTER

HELP SHAPE THE FUTURE OF TWO RIVERS



City Leans Into More Community Engagement

The City of Two Rivers invites residents to share their input on how local property tax dollars should be prioritized in the year ahead. As we continue to balance essential services with infrastructure needs and community enhancements, your voice continues to matter. This is City Hall trying to get input from as many people as possible.

We've launched a short Public Funding Priorities Survey that highlights key areas where reinvestment could make a real difference. Your feedback will help guide the City Council in setting future budget priorities that best reflect our community's values.

Please complete the survey online at <https://www.two-rivers.org/manager/page/public-survey-funding-priorities>, or stop by City Hall, TR Fire Department, TR Senior Center, the Community House, or Lester Public Library to fill out a printed copy.

Every response counts toward building a stronger, more sustainable Two Rivers.



Two Rivers Senior Center
**Thanksgiving
Community Meal**
Call 920-793-5596
to register!
Thursday, November 27th



Come Join us at the Two Rivers Senior Center in the Koska Room @ 12:00 PM for a Thanksgiving meal of turkey, mashed potatoes and gravy, stuffing, green bean casserole, cranberry sauce, dinner roll, and don't forget the pie!

CITY WELCOMES

COMMUNITY DEVELOPMENT DIRECTOR

After nearly two years of this critical position being vacant, the City of Two Rivers is proud to announce that Jeff Sachse officially began in mid-October as Two Rivers' new Community Development Director, bringing a strong focus on business retention, downtown revitalization, and smart growth. Jeff will serve as the primary liaison to businesses and developers, with a mission to strengthen our downtown, grow jobs, and advance housing redevelopment.



TWO RIVERS, FINANCES, EXPLAINED

Ever wonder if all the new projects and improvements mean Two Rivers is going on a spending spree? 🍌

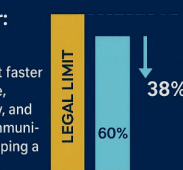
The short answer: absolutely not.

We're paying down debt faster than most cities our size, saving taxpayers money, and still investing in the community's future—all while keeping a conservative, long-term approach to borrowing.

💰 **Smarter spending.**

📉 **Lower debt.**

🏠 **Stronger community**



Two Rivers even holds itself to higher standards than required by state law—capping debt at just 60% of Wisconsin's legal limit. Right now, we're sitting comfortably at only 38%, and that's projected to drop even further by 2026.

When people see headlines about new projects, renovations, and community improvements, it's fair to wonder, is the City of Two Rivers going on a spending spree? The short answer: absolutely not.

Two Rivers continues to maintain a low debt profile and a disciplined repayment schedule that reflects strong financial management. In fact, 98% of the City's general obligation debt will be paid off within the next 10 years, a major improvement from 85% back in 2016.

Yes, we have challenges, but we are also paying down what we owe faster than most cities our size, while still investing in our community's future.

Two Rivers also holds itself to higher standards than required by Wisconsin law. The City has set a self-imposed "Debt Max" of using no more than 60% of the statutory debt limit allowed under state law. Right now, we're sitting comfortably at just 37.8% of that limit, and this figure is projected to drop even further to 32.9% by 2026.

This strong debt position shows that Two Rivers is living within its means, paying down debt quickly, keeping a conservative approach to borrowing, and planning for the long term.



Sign up for the
City of Two Rivers E-Newsletter!

* Email

First name

By submitting this form, you are consenting to receive marketing emails from City of Two Rivers. You can revoke your consent to receive emails at any time by using the [Safe Unsubscribe](#) link, found at the bottom of every email.

COOL CITY CONNECT E-NEWSLETTER
Sign-up to get the most current TR news and information. Copy the link below into your browser, or scan the QR code to sign-up.

www.two-rivers.org/digital-newsletter/signup





CITY DECIDES TO LOOK INTO DETAILS FOR A FRESH LOOK, MORE RESTROOMS, AT BEACH PAVILION



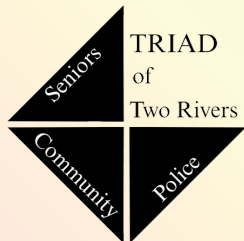
The Two Rivers City Council has approved moving forward with design and bidding for major upgrades to the Neshotah Beach pavilion and concessions building with a clear direction to keep the project as financially prudent as possible. There are no plans for demolition of the building.

The 1950s-era pavilion is one of the most frequently used buildings in the City, serving thousands of visitors each summer. Planned improvements include:

- Doubling restroom capacity with added ADA-accessible unisex restrooms and family changing rooms.
- Modernizing the concession area with new equipment and layout to support a wider variety of food service options.
- Utility upgrades for plumbing, electrical, and ventilation systems.
- Potential shelter enhancements, such as retractable screens and heaters, to extend the picnic area's seasonal use.

The project reflects growing demand for better facilities as Neshotah Beach continues to draw both residents and visitors from across the region.

City staff will now advance the project through design development, competitive bidding, and grant or partner funding opportunities ahead of the 2026 construction season. The project will return to the City Council for another look in early 2026. Nothing is final until then.



TRIAD TIPS: Unattended Car Safety



Always :

Lock your car doors.
Lock packages and other valuables in the trunk. Do not leave them where they can be seen.
Check the front and back seat of car before you get in.

Never:

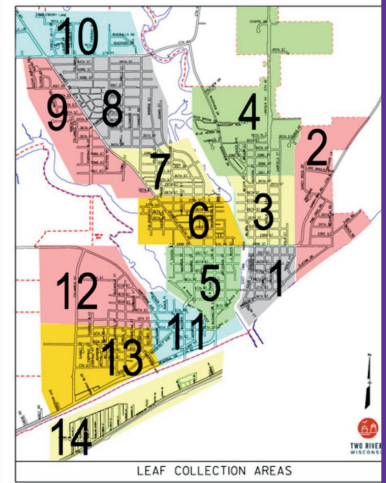
Leave your car running while you, "just run in for a minute".
Leave your keys in the car, especially when doors are unlocked.

City of Two Rivers Leaf Pick Up Schedule Starting Monday, October 13, 2025, weather pending

During early season pick up, City crews will start in area 1 and move systematically through area 14 (see map). Crews will continue working through the City on an area by area basis. Areas will be selected based upon quantity of leaves. Area updates will be posted on the City website: www.two-rivers.org and Facebook: Two Rivers City Hall. Leaf pickup continues until approximately Thanksgiving, weather permitting. Because of the type of equipment used for pickup, all leaves must be deposited in the gutter (curb line), **NOT ON THE TERRACE AREA** (between the sidewalk and curb). Bagged leaves will not be picked up. Grass clippings, branches, sod, pet waste and other yard waste will not be collected. These items must be taken to one of the Manitowoc County compost sites located at 3000 Basswood Road or 4189 Woodland Drive. For hours, please contact the Manitowoc County Recycling Center at 920-683-4333.

If you have questions regarding this schedule or leaf pickup in general, please call the City of Two Rivers Public Works Department at 793-5539.

NOTE: The City of Two Rivers does not have a Spring pick up. All waste, including leaves, needs to be recycled or hauled by the property owner to one of the Manitowoc County compost sites noted above.



Hometown Christmas Parade of Lights

Saturday, November 29, 2025, 5:30 PM

Travels down Washington Street from 22nd Street to 16th Street

Shop Hometown

Saturday, November 29 starting at 9:00am



Two Rivers businesses will have special "Shop Hometown" sales.

Visit the Shop Hometown Two Rivers Headquarters, located at 1608 Washington Street to register for prizes.

Shop Small & support local.



EXPLORETWORIVERS.COM



3rd COOL CITY ANNUAL CHRISTMAS In Downtown Two Rivers

Saturday, December 13 | 10:00am - 3:00pm



MAJOR SPONSOR:



SUPPORTING SPONSORS:

Rotary
Club of Two Rivers

**AMERICAN FAMILY
INSURANCE**
P.A. Wargin Agency, Inc.

 Mark Gordon, Realtor
Weichert
REALTORS
CornerStone

- Visit with Santa (11am - 3pm)
- Meet Santa's Reindeer (12:30pm - 3pm)
- Carolers (10am - 11:30am)
- Carriage Rides (11am - 3pm)
- Craft & Vendor Fair
- Holiday Craft Making (11am - 3 pm)
- Downtown Shopping & Dining

- Gingerbread House Contest
- Food Trucks
- S'mores & Warming Fire
- Face Painting (11am - 3pm)
- Ice Skating
- Candy Cane Hunt
- Two Rivers Police K9 Unit
- More family fun activities!

For details visit exploretworivers.com

Rotary
Club of Two Rivers

SPONSOR

COOL CITY CHRISTMAS

SPRANG
FARMS

Christmas Tree Decorating Contest

DOWNTOWN TWO RIVERS

Join us for the Cool City Christmas Tree Decorating Contest! Bring your creativity and holiday spirit as we transform our outdoor space into a festive wonderland. This contest is a wonderful way to celebrate the season with neighbors, friends, and families.

**Decorating Weekend:
November 21-23, 2025**

Sign up at trreconnect.com or scan the QR code
Only 30 trees available! Be sure to secure your spot early.
Registration fee: \$25 (your fee helps cover the cost of the tree).
Registration deadline: November 14, 2025.



THANK YOU to our COOL CITY CHRISTMAS SPONSORS

as of October 20

American Family - Team Wargin
Architectural Forest Products
Ball Auto and Truck Parts (NAPA)
Bank First
Big Loads
Christina's Cakery & Baked Goods
City Central Bar & Grill
Clocktower Advisors
Connie's Diner
Cool City Chevrolet
Cozy B's Family Diner
Deja & Martin Funeral Chapels

EVM, Inc.
Fox Communities Credit Union
Friends of Two Rivers SnowFest
G3 Industries (Formrite)
Garage Door Specialty
GJ's Salon-N-Spa
Kwik Trip
Lakeshore Family Funeral Homes - Klein & Stangel
Hofmann Monuments, Inc.
LeClair Bros Heating & A/C
Linda Loves Cheesecake
Metalware
Phoenix Behavioral Health Services

Riverside Foods
Rush Logistics
Schroeder's Dept Store
Schwartz Manufacturing
Seagull Marina
Seehafer Broadcasting
Susie Q Fish Company
Twin Rivers Improvement
Two Rivers Family Dental
Two Rivers Fish Derby
Two Rivers Optimist Club
Vinton Construction Co.
Weichert, Realtors CornerStone