DECEMBER 2024

NEW INVESTMENTS DOWNTOWN

As we wrap up 2024, there are several projects, either recently completed or underway, that reflect positive business investments in downtown Two Rivers. They include:

- 1. Completion/Opening of the New Starbucks at 1509 Washington Street. Offering both indoor seating and drive-through, the new store opened mid-November.
- 2. A major expansion project at Sauve's Auto Service, 1421 Washington Street. Over \$1 million is being invested in the addition of three new service bays plus expanded office space and a customer waiting room. The City is assisting with a \$200,000 "pay as you go" grant from Tax Incremental District 12, funded with the additional tax revenue to be generated from the project.
- 3. Renovation of the former Elks Club building, 1415 16th Street. This historic downtown property, abandoned for nearly two years, will be reborn as the Violet Inn, Lounge and Spa, opening in the Spring of 2025. The City is assisting this \$2 million project with a \$130,000 "pay as you go" grant from TID 12 and a \$200,000 loan from its Business and Industrial Development Committee.
- 4. Planned renovation and re-opening of the restaurant at 1033 22nd Street (former Luigi's) as Pop-Start wood-fired pizza. Slated for opening in the Spring of 2025, this project represents an investment of more than \$400,000 by two young entrepreneurs with extensive culinary experience. The City is assisting with a \$63,000 loan and a \$10,000 small business grant.

These projects are in addition to other businesses that have opened or expanded this year, including Cozy B's Family Diner on Jefferson Street, Awakened Lakeshore on Lincoln Avenue, and Wildflower Outdoors on East Street. The entrepreneurial spirit is alive and well in Two Rivers. Support these and other local businesses and help our community thrive!



WALKING (AND DRIVING) IN A WINTER WONDERLAND --Ordinances on Snow and Ice Removal

Per Municipal Code 4-1-6, snow and ice shall be removed from any public sidewalk within 24 hours from the time when the snow ceases to fall. For corner lots, this includes the sidewalk and any ramps.

If such snow or ice is not removed timely, the City may cause such to be removed. The City shall bill the cost of such removal to the property owner. For the second and any subsequent violations of this section within any November 1 through April 30 period, the property owner may be subject to a fine of \$150 plus court costs in addition to any billing for snow and ice removal by the City. Per Municipal Code 4-1-12, blowing or depositing snow or ice in the street is a traffic hazard and is prohibited.

Offenders are subject to fines.

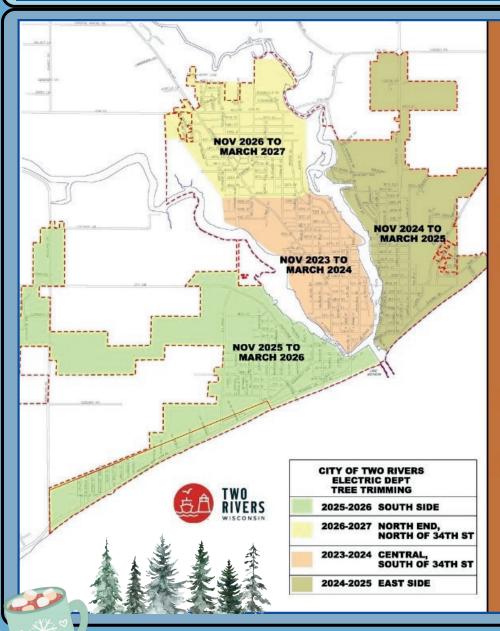




The rink is open daily from 6am-11pm. Restrooms are available from 9am-6pm.

Want to skate the new Central Park loop, but lack the necessary foot gear? Rent a pair of skates! \$5 per pair for 1.5-hour use.

You must be at least 16 to rent skates on your own; an adult must accompany youth 15 and younger.





Annual Tree Trimming

TRU Electric Department will begin to prune trees that have grown into our power lines December through March 2025. They will be focusing on the East Side of the City.

The City is broken down into quadrants. The map on the left shows the schedule of when each section of the City will be trimmed.

For questions call 920-793-5550



