

March, 2023

City of Two Rivers

Newsletter



TWO RIVERS
WISCONSIN

What Can I Do? On my home or business property to help the environment?

SECOND IN A SERIES FROM THE CITY'S ENVIRONMENTAL ADVISORY BOARD

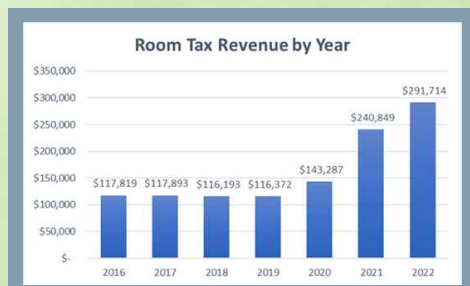
Plant Trees

Most often we plant trees to provide shade and beautify our landscapes. Also, they help reduce stress, improve air quality, and provide us with oxygen and habitat for wildlife. Trees lessen the amount of stormwater runoff, which reduces erosion and pollution in our waterways. Well placed trees can reduce your cooling costs in the summer by shading the south and west sides of your home.

The value of a well landscaped home with mature trees can be as much as 10% higher than a similar home with little landscaping. Trees are Beautiful. For more information, go to: treepeople.org/22-benefits-of-trees.

The City of Two Rivers, Two Rivers Utilities, and WPPI Energy are here to help, with a new grant program for tree planting on private properties - see details on reverse side.

Tourism Growth Continues



2022 was another strong year for tourism in Two Rivers. Room tax revenues totaled \$291,714, up 21 percent over 2021 and 104 percent over 2020.

Area hotels continued to do well, and the city's growing number of vacation rental properties (now just over 50) generated about 25 percent of room tax revenues.

Increased tourism does not only benefit the owners of lodging properties. It also injects more money into existing local businesses and creates new opportunities for small business development.

To the extent that visitor traffic helps sustain and increase local options for eating, drinking, shopping and entertainment, it contributes to community quality of life for all of us.

Two Rivers is currently recruiting for a new, full-time Tourism Director and a part-time Media & Communications Coordinator. These positions, funded from room taxes, will be devoted to promoting tourism and development for Two Rivers.

Both Manitowoc and Two Rivers ended their affiliations with the Manitowoc Area Convention and Visitors Bureau at the end of 2021. The two cities continue to cooperate in tourism promotion, however, including production of a new, joint visitor guide for 2023.

The online 2023 Manitowoc – Two Rivers Visitor Guide, along with local event and attraction information, is available at exploretworivers.com.

2023 SPRING ELECTION
APRIL 4, 2023 7:00AM-8:00 PM

VOTE

TWO RIVERS CITY
COUNCIL
MEMBER

CANDIDATES ON BALLOT:
DEAN LAROSE
RON ABNEY
DARLA LECLAIR
BONNIE SHIMULUNAS
SHANNON DERBY
ADAM WACHOWSKI

For more voting information, visit www.two-rivers.org

HELP BUILD CENTRAL PARK WEST BY PURCHASING A BRICK!

Businesses and Families can purchase a commemorative brick that will surround the bandstand area

4x8 Brick	\$200
8x8 Brick	\$500
16x16 Brick	\$1,000
16x16 Logo Brick	\$2,500

Brick Paver Order Forms are available at City Hall or visit our website at www.two-rivers.org, click on "How Do I?" and select "Donate Project 365"

Any Questions? Email clerk@two-rivers.org or call 920-793-5532

City of Two Rivers Tree Grant Program



PLANT A TREE, GET SOME GREEN

The City of Two Rivers is offering a new grant program to encourage tree planting on private properties!

This program expands on the Shade Tree Program offered by our Two Rivers Electric Utility & WPPI Energy in recent years, and offers larger grants than were available under the prior program.

Local property owners can qualify for grants that cover two-thirds of the cost of a new tree (maximum grant of \$100 per tree) up to three trees. There's a \$10,000 budget for this program and funding is available on a first come-first serve basis.

Shade trees planted on the south or west side of your home or business can help reduce air conditioning costs in summer and allow warm sunlight into the home during the winter. Trees also provide many other benefits including cleaning the air, absorbing excess water from storm events and Spring snowmelt, providing habitat for songbirds and other animals, and buffering traffic noise.

If you are interested in improving your property with new shade trees, here's how to qualify for grant funds:

STEP 1: GET PRE-QUALIFIED FOR A GRANT

Complete and submit an application online at www.two-rivers.org, or get a paper application from the Customer Service Office at City Hall by calling 920-793-5523 or stopping in.

Completed applications must be received by 4:30pm on Monday, May 1, 2023 in order to be considered. Applications will be processed first come-first serve until \$10,000 in applications has been pre-qualified.

You will receive a letter confirming you are pre-qualified. Notification will be via e-mail for online applications, and via U.S. Mail for paper applications. That letter will include a rebate form & instructions on the conditions that must be met to qualify for reimbursement under the grant program.

STEP 2: PURCHASE YOURS TREES AND GET THEM PLANTED

Trees must be planted and the City must receive your completed rebate form along with your original sales receipt(s) or paid invoice(s) no later than 4:30pm on Friday, June 16, 2023

STEP 3: FILE TO RECEIVE YOUR REBATE

1. Complete the rebate form; attach original sales receipt(s) or paid invoice(s).
2. Mail or deliver the rebate forms and receipts at the Customer Service Office at City Hall

PROGRAM REQUIREMENTS:

To receive your rebate, the following requirements must be met:

- Each tree planted qualified for a rebate equal to two-thirds of its documented purchase cost, up to a maximum of \$100 per tree, and a maximum of three (3) trees per property owner.
- Applicant must be the owner of the property where the tree is planted, in the City of Two Rivers.
- Trees must be planted on the property cited in the initial application.
- Applicant must contact Diggers Hotline in advance of tree planting and must not plant tree until all utilities have been marked.

SHADE TREE REQUIRMENTS:

- Must be deciduous. Evergreens are not eligible.
- Must be nursery grade stock.
- Must be of a variety that attains a height of at least 25-feet when mature.
- When purchased must be at least 1.25 inches caliper (trunk diameter as measured 6-12 inches above the soil surface).
- Must be planted on the south or west side of the primary structure, or in a location that provides significant shade for an air conditioner.
- Must be located away from underground and overhead utility lines.

For more information, go to www.two-rivers.org, click on "Latest News" and see the article on "Tree Grant Program."

Deciduous



Know what's below.
Call before you dig.