



Photo by Library Director Jeff Dawson, Courtesy of Lester Library Flickr Collection

City Manager's Report

**Council Meeting of
November 15, 2021**

9. City Manager's Report B. Status/Update Reports

1. Sale of Land at Woodland Industrial Park to Sleger Holdings, LLC for New Facility



Sale closed on Friday, November 12; Purchase price for land: \$50,270.

New home for **All Energy Management, LLC**.

Project has early start permit for footings and foundations.

12,000 SF facility plus two small wind energy turbines to help meet its energy needs.

\$1.3 mm est. total project cost; being assisted with \$250,000 TIF grant.



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2. Sale of Personal Property at Former Schwarz Pub & Grill, 1509 Washington Street, to Investors Community Bank



Personal property, on which the City had a first lien, has sold to Investors Community Bank for \$30,000—funds back to the City's Economic Development Revolving Loan Fund.

Investors Community Bank, which acquired the property through foreclosure, has the real estate and contents up for sale through Creative Business Systems.



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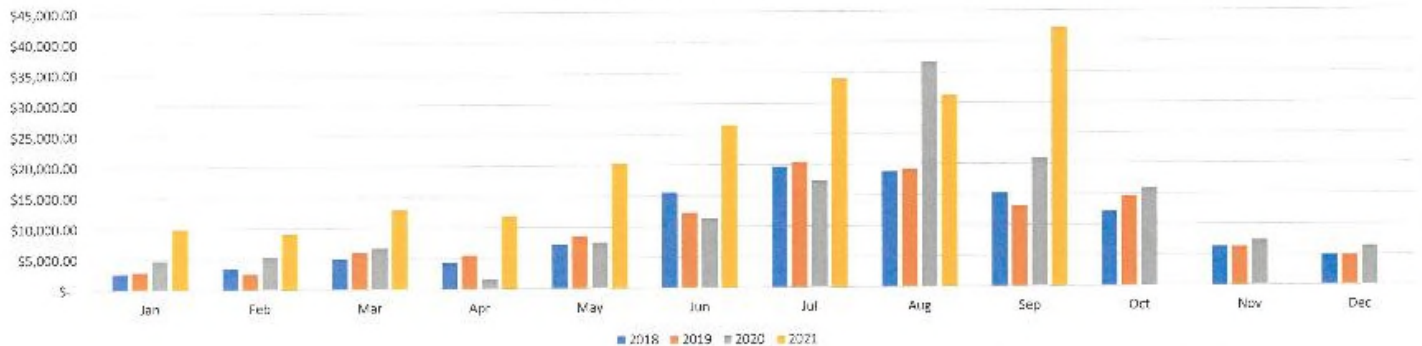
B. Status/Update Reports

4. Room Tax Update

City of Two Rivers
Room Tax Revenues by Report Month

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2018	\$ 2,741.75	\$ 3,560.22	\$ 5,036.50	\$ 4,366.85	\$ 7,245.00	\$ 15,577.92	\$ 19,712.52	\$ 18,853.37	\$ 15,279.77	\$ 12,198.46	\$ 6,371.00	\$ 4,952.07	\$ 115,895.43
2019	\$ 2,947.91	\$ 2,604.63	\$ 6,052.63	\$ 5,568.34	\$ 8,607.82	\$ 12,336.87	\$ 20,505.69	\$ 19,244.25	\$ 13,170.07	\$ 14,719.81	\$ 6,332.72	\$ 4,914.66	\$ 117,005.40
2020	\$ 4,765.02	\$ 5,384.00	\$ 6,690.51	\$ 1,637.77	\$ 7,534.11	\$ 11,333.18	\$ 17,396.97	\$ 36,594.28	\$ 20,866.20	\$ 15,875.69	\$ 7,424.84	\$ 6,397.04	\$ 141,899.61
2021	\$ 9,915.56	\$ 9,132.48	\$ 13,003.38	\$ 11,933.75	\$ 20,379.78	\$ 26,523.38	\$ 34,033.35	\$ 31,281.39	\$ 42,231.85				\$ 198,434.92

Room Tax Revenue by Report Month



Room tax revenue continues at a record pace, with collections through September totaling \$198,434.

With October room taxes not yet fully paid (due by end of November), YTD revenues total \$212,650.

Total revenue for the year likely to top \$225,000, an increase of more than 50 percent over last year (which was our best year ever).



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5. Sandy Bay Highlands Subdivision Lot Sales



Three lots have been sold so far in 2021 and four more are under contract for closing in November. Revenue to the City from lot sales in 2021 projected at \$197,000, after payment of realtor commission and closing costs.

Average assessed valuation for developed lots in the subdivision is about \$235,000, more than twice the average assessed valuation for single-family homes in the city.

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5. West Rivers Lofts Project



Site and architectural plans for this 54-unit apartment development, located on vacant land adjacent to the former Eggers West plant, were approved by the Plan Commission on November 8.

Developers hope to begin construction in early 2022.



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6. Leaf Collection Continues Through November

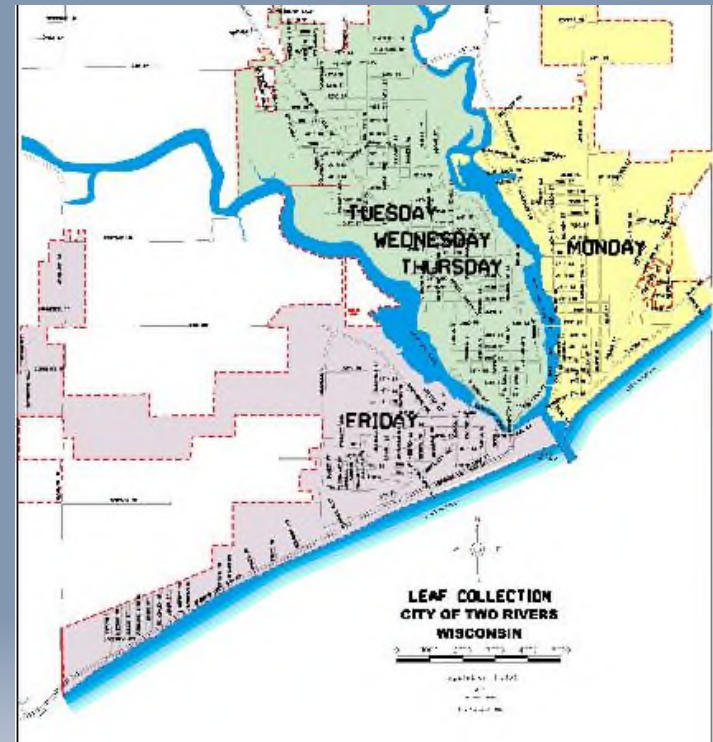
LEAF PICKUP SCHEDULE

Beginning Monday, November 15, 2021

- MondaysEast Side
- Tuesdays, Wednesdays, and Thursdays....North Side (between rivers)
- Fridays.....South Side



Unseasonably warm Fall temperatures (until recently) have kept the leaves on many trees. Pickup **MAY** extend into early December, if weather permits



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7. Winter Parking Ban Begins December 1



Winter parking restrictions are in effect December 1st to March 15th. During this period parking is prohibited on ANY PUBLIC STREET or in ANY MUNICIPAL PARKING LOT between 1:00 AM and 6:00 AM. In business areas, parking is limited to one hour between 1:30 AM and 6:00 AM. Parking is allowed on Christmas Day (December 25) and New Year's Day (January 1st) unless a snow emergency is declared.

Authority - Two Rivers Municipal Ordinance 8-2-4

Enforcement of the parking ban MAY be suspended at various times during the winter, depending on current conditions, the extended weather forecast, and the status of snow or ice cleanup activities following storm events. Watch the Two Rivers Police Department and Two Rivers City Hall Facebook pages for updates.



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8. Recent Events:

- Main Street The Great TRivia Contest, Friday, November 12, 2021



Congratulations to the winners!

Next Great Trivia Contest will be March 11, at the Community House Gym. Watch Two Rivers Main Street's website and Facebook page for more information.



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9. Upcoming Events

- **Shop Early/Shop Local Promotion, Nov. 15 - 27**
- **Main Street Hometown Christmas Parade, Saturday, November 27, 2021, 5:30 PM, Downtown**



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SHOP EARLY, SHOP LOCAL
November 15-27, 2021

Cargo ship backups. Trucker shortages.
Holiday shopping will be harder than ever this year. Your solution:

Shop early, Shop Local...and Win!
With every purchase over \$20 you make at a Two Rivers Main Street business, you will be entered to win!

Over \$800 in Cool City Cash will be given away. Mail your receipts from TRMS member businesses to the Main Street office at:
P.O. Box 417 • Two Rivers, WI 54241
Receipts must be dated 11/15-11/27/2021. Receipts must be received by December 2nd. Drawing to be held Friday, December 3rd.
Visit TwoRiversMainStreet.com for complete rules and more.

Sponsored by your Two Rivers Main Street Board of Directors.

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10. Other



New DPW Loader has arrived and is in service.
2021 Capital Budget Item, replaces a 1999 unit.
Purchase price: \$245,750



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Madison St. Reconstruction, 19th to 22nd

Done!



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Reminder: Clear Snow from Sidewalks w/in 24 Hours After Snowfall

NOTICE IS HEREBY GIVEN TO PROPERTY OWNERS, LEASEES, AND OCCUPANTS that snow and ice shall be removed from any public sidewalk within 24 hours from the time when the snow ceases to fall. For corner lots, this includes the sidewalk and any ramps.

If such snow or ice is not removed, the City Manager or City Engineer may cause such to be removed. The City shall bill the cost of such removal to the property owner and, if said bill is not paid by the property owner, shall insert such cost in the tax roll as a special tax and lien against the premises.

The cost of such removal shall include the City's reasonable costs for establishing an incident report/file for the violation, for site inspection and documentation of the violation, and for producing and mailing the related billing, in addition to the labor, equipment and material costs incurred in clearing the sidewalk of snow and/or ice.

For the second and any subsequent violations of this section within any November 1 through April 30 period, the owner of said property may be subject to a forfeiture of \$150 plus court costs, in addition to any billing for snow and ice removal by the City. (New in 2021).

Blowing or depositing snow or ice in the street is against the law. Offenders are subject to fines in accordance with the Two Rivers Municipal Code 4-1-12

The Police Department or the City Engineer may enforce this section.



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UPCOMING MEETINGS :



Environmental Advisory Board:

Tuesday, November 16, 5:30 PM

Zoning Board of Appeals

Wednesday, November 17, 5:00 PM

Special Plan Commission

Wednesday, November 17, 6:00 PM

Personnel & Finance

Wednesday, November 17, 6:30 PM

--Continued Budget Review

Room Tax Commission:

Thursday, November 18, 10:00 AM



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City Hall Closed Due to the Holiday:
Thanksgiving Thursday, November 25 and Friday, November 26





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