



Photo by Jeff Dawson, Courtesy Lester Library FLICKR page

CITY MANAGER'S REPORT

- **City Council Meeting**
- **March 7, 2022**



9. City Manager's Report, March 7, 2022

B. Status/Update Reports

1. Winter Parking Ban Enforcement still being held in abeyance

Ban has been enforced only 6 of 97 days since December 1; ends on March 15



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9. City Manager's Report, March 7, 2022

B. Status/Update Reports

2. Upcoming City Council Candidate Forums

City Council Candidate Forums

- Two Rivers Business Association Council Candidate Forum, Thursday, March 10, 2022, 6:30 PM, Council Chambers City Hall, Recorded and Livestreamed City's Website and Facebook, broadcast on Spectrum Ch 993
- Manitowoc County Constitutional Caucus Council Candidate Forum, Sunday, March 20, 2022, 1:00 PM, Lighthouse Inn



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B. Status/Update Reports

3. Staffing Updates

Interviews for Senior Ctr. Supervisor completed last week
Applications for Parks and Rec Director being reviewed
Police Department interviews for patrol officers today
Water Operator applications currently open



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9. City Manager's Report, March 7, 2022
 B. Status/Update Reports
 4. Absentee Ballots for April 5, 2022,
 Spring Election can be requested on-line
 at myvote.wi.gov, City Clerk's Office or by
 mail with an acceptable photo ID



 This is a sample of an official absentee ballot for the April 5, 2022 election in Manitowish County, Wisconsin. The ballot is titled "Official Ballot Nonpartisan Office April 5, 2022" and is for the Town of Calo, W162, SD18 - Reedsville. It includes sections for General Instructions, Judicial (Court of Appeals Judge District 2), County (County Executive), County Supervisor (District 18), and School District (Reedsville School District School Board Member - At Large). Each section lists candidates with radio buttons for voting. The ballot also includes fields for the voter's name, address, and signature, as well as a section for inspectors to identify the ballot. A large "SAMPLE" watermark is overlaid on the form.


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5. 2022 Energy Industry and General Education \$500 Scholarships
Now Being Accepted by the Two Rivers Water & Light Department
Deadline April 1, 2022

TRW&L High School Scholarship Program

- ★ \$500 Energy Industry Scholarship
- ★ \$500 General Education Scholarship

Deadline: April 1, 2022

Visit our website trwaterandlight.com/scholarships for the application and guidelines! *Note: student, parent, or legal guardian must be a customer of Two Rivers Water & Light*



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B. Status/Update Reports

Work Continues on 20th Street Stormwater Pond

Pond will treat a drainage area of almost 40 acres located between 17th and 22nd Streets on the north and south and from the East Twin River as far west as Adams Street. This will eliminate the need for construction of on-site stormwater management facilities as properties in that area are re-developed.



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B. Status/Update Reports
Upcoming Events:

**SENIOR CENTER
ST. PATRICK'S
DAY
FUND RAISER**



City Council Meeting – March 7, 2022

Two Rivers Senior Center presents:

**St. "Patties" Day
Dinner To-Go**
March 17th~4-6pm

Brat Pattie on a Bun \$10
Pork Pattie on a Bun \$10
Chicken Breast Cutlets \$12
Breaded White Fish \$12

*All meals include: Au Gratin Potatoes, Sauerkraut,
Mixed Veggies, & Pistachio Torte*
(extra dessert available for \$3)

Walk-Ins Available - While Supplies Last

Pre-orders accepted through March 11 by calling 920-793-5596.
Pick-up:
Two Rivers Senior Center
1520 17th St

Thank You to our Sponsors:

*All orders will
be entered for
a chance to
win a door
prize!!*

The block contains several sponsor logos. On the left, a logo for "PROUD TO SUPPORT TWO RIVERS SENIOR CENTER" with a photo of a woman. In the center, a logo for "F.A. Wagon Agency, Inc." with a photo of a woman. On the right, a logo for "MMT MARITIME METRO TRANSIT" featuring a stylized blue and white wave design.

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B. Status/Update Reports

Upcoming Events:

Two Rivers Main Street and the Two Rivers Business Association Present:

“DIY Guide to Effective Marketing in 15 Minutes or Less: A Workshop for Busy Business Owners”

Tuesday, March 29, 7:30 PM
Community House, Behringer Room



DIY Guide to Effective Marketing in 15-Minutes or Less: A Workshop for Busy Business Owners

Create A Marketing Plan for Your Business based on:
Marketing fundamentals every business owner should know
plus **secrets** to **rank on Google**, **get more out of social media**,
and easy ways to **get your business apart** from the rest.

This program will NOT turn you into a marketing expert, ninja, guru or superstar - it will make you effective in a 2-hour workshop
"Marketing 3-4-5 should be great to teach how to effectively, authentically and easily market their businesses and enterprises" - Mieke Madrid, Evanston Wyoming Main Street

Workshop incorporates Locable's Marketing 3-4-5™ Framework and simple step-by-step guidance with proven real-world examples to make you more effective at marketing.

- The 3 reasons you should do marketing
- The 4 Reasons people work you
- The 5 Ways they find you

→ Quickly create content without creativity or writing skills
→ Efficiently distribute content that grows SEO, social media impact, incorporates Express Email Newsletters™, drives word-of-mouth, and conversion

This workshop will transform how you approach marketing
"Being able to work on marketing concepts for my own business right there was helpful. It was nice that it's all in a workbook for me to refer back to."

Reserve Your Spot Today – only \$75 **Limited Seating**

Tuesday, March 29, 7:30 – 9:30 AM
Behringer Room – Hamilton Community House – Two Rivers
Email office@tworiversmainstreet.com or call 820.794.1482 to register.
Presented by the Two Rivers Business Association & Two Rivers Main Street

LOCABLE A Web Platform for Local Marketing, Online Promotion, and Collaboration
Create your free account at www.locable.us/m2a

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**TWO
RIVERS**
WISCONSIN

EXPLORETWORIVERS.COM

#TrueToTwo



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