



**TWO  
RIVERS**  
WISCONSIN



**MARCH 2026**  
City of Two Rivers  
**NEWSLETTER**

**NESHOTAH BEACH CONCESSION STAND  
RESIDENT SURVEY (ATTACHED)**



The City of Two Rivers is evaluating potential renovation options for the Neshotah Beach concession stand and restroom facility. The City has reviewed multiple approaches, ranging from a minimal health-code update to a full demolition and rebuild.

The short survey on the next page is intended to gather resident input to help inform City Council's future decision. No final decisions have been made and City Council will not make a final decision on this project until later.

The primary option currently under consideration by the City is an interior renovation that would retain the existing building footprint and architectural style from the 1950's while doubling restroom capacity, providing individual and family changing areas, improving ADA accessibility, and improving the rear picnic shelter area to include retractable screens and heaters, which would allow this space to be utilized for more weeks of the year. Having an improved shelter space also makes this project eligible for additional grants, thus further reducing the property tax contribution.

The current total project cost estimate for this option is \$510,000. As with all major capital projects, the City will be getting multiple competitive bids, so exact specific amounts will be known in the near future. Funding would come mostly from non-property-tax sources, including Room Tax funds and grants.

Based on current assumptions, the portion supported by City property taxes would be approximately \$130,000, paid over ten years (about \$13,000 per year). There have been no General Fund expenditures approved for this project in the 2026 City budget and Council will be voting on this as part of the annual capital borrowing cycle. We are looking forward to getting as many residents' input as possible to help guide us forward.

Please complete this survey by March 31.

**NEW PROPERTY ASSESSMENT POLICY:  
REDUCING SURPRISES THROUGH BETTER PLANNING**

On February 2, 2026, the City Council unanimously approved a new Property Assessment Policy designed to bring greater consistency and long-term stability to how assessments are handled in Two Rivers.

The policy provides guidance on both the frequency of future assessments and the selection of an assessor. Revaluing properties more frequently is widely considered a municipal best practice, not because it raises more taxes (it does not), but because it improves fairness, accuracy, and public confidence while avoiding sharp value shocks to property owners. We want to avoid those sharp spikes in the future.

The City's goal is to prevent the kind of sudden assessment spikes that have caused frustration in the past. Intentional planning in local government is especially important in a community where one-

**HAMILTON PROPERTY COMMUNITY  
VISIONING SURVEY #1 (ATTACHED)**



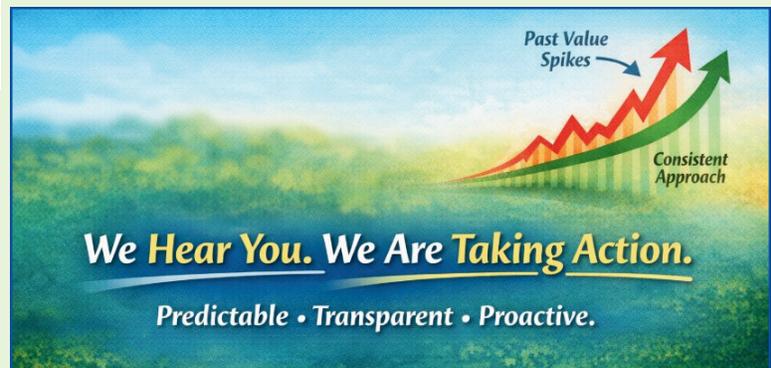
The City of Two Rivers has launched a resident-driven visioning process to develop a shared community vision for what should be developed here. City Hall wants to hear from you **before** any decisions are made on future site development.

The former Hamilton Industries site is one of the most important redevelopment opportunities Two Rivers will see in a generation. Because of its large size, central location, and important history, what happens on this property will shape downtown and surrounding neighborhoods for decades to come.

This site is simply too important to decide without broad community input. This survey is the another step in this process.

Please answer the following seven questions on the next page. The questions are designed to be expansive, so please share your ideas for both the types of businesses you would like to see in Two Rivers and the types of projects you would like to see on the Hamilton property.

Please complete this survey by the end of the day on March 27th. Your feedback is greatly appreciated.



third of the City Council is up for reelection each year. Without clear policies that endure across election cycles, progress on complex issues like assessments can stall or repeat earlier problems.

This new policy reflects what residents have told us over the past year: that they want predictability, fairness, and better communication. By setting clear expectations now, the City is taking a more thoughtful, proactive approach, so we don't find ourselves back in the same place again.

# Scholarships Available

Deadline April 3, 2026



TRU's Scholarship Program is now accepting applications! Each year, TRU awards two \$500 scholarships to area graduating high school seniors!

Visit our website:

<https://www.two-rivers.org/trwl/page/scholarships> for more information and to access the applications!

Deadline for all applications is April 3, 2026.

Note: To be eligible, the student, their parent, or their legal guardian must be a customer of Two Rivers Utilities.



PRESENTS:

## CITY COUNCIL CANDIDATES FORUM



**THURSDAY, MARCH 19 - 6:30PM**  
CITY HALL, 3<sup>RD</sup> FLOOR, COUNCIL CHAMBERS  
1717 E PARK ST, TWO RIVERS

We invite you to meet the City Council candidates, and learn about their priorities.  
The Spring Election is Tuesday, April 7.



## TRIAD TIPS: Medication Safety



**Maintain an updated medication list.** This list should include a complete listing of all prescribed and over-the-counter (OTC) drugs, vitamins and supplements. Include the name, dosage, frequency of use, and the reason for using. Bring the list to each doctor appointment.

**Communicate with your doctors and pharmacists.** Talk to your healthcare providers about all medications you take. Be aware of possible interactions and side effects. Use a single pharmacy.

**Safely store your medications.** Keep all medications in their original containers. If needed, ask the pharmacist to put large-print labels and easy open caps on your containers. Keep out of the reach of children.

**Follow instructions carefully.** Take medications exactly as prescribed. Always read the label in good lighting and check expiration dates regularly. If you have any problems, with your medicines, contact your doctor or pharmacist.

**Store and dispose of medications safely.** Most medications should be stored in a cool, dry location. Dispose of expired or unused medications safely at a local take-back program.

The Two Rivers Senior Center will be sponsoring **Drug Take Back Day on April 24th**, at the Senior Center, from 9am to 1 pm. More information for the event will be in the April newsletter.

GAMES

# Pancake Breakfast with the Easter Bunny

CRAFTS

PRIZES



Optimist Club  
Easter Egg Hunt  
Iam at Neshotah Park

\$6 PER PERSON (2 YEARS AND UNDER EAT FREE)

PROCEEDS BENEFIT THE CITY OF TWO RIVERS SPECIAL EVENTS

Saturday, April 4th 2026 | 8:30 AM - 10:30 AM

Two Rivers Community House

REGISTER AT [TRRECONNECT.COM](http://TRRECONNECT.COM)  
CALL 920.793.5592



## PAWS IN TIME PET CEMETERY

Pet Cemetery is located adjacent to Holy Cross Cemetery on the north side of 41<sup>st</sup> Street

Plot Cost - \$200  
Includes a 4'x4' space for up to 4 burials

Burial Fees - \$450 per burial  
Includes opening and closing fees and an engraved grave marker with your pet's information

- Burial Guidelines
- Cremation burials only
  - Clean, sealed container required
  - No irrigation provided
  - Imitation flowers only

Honor your furry friends with a respectful and loving farewell by giving your pet a peaceful resting place.

TWO RIVERS  
PARKS AND  
RECREATION



[EXPLORETWORIVERS.COM](http://EXPLORETWORIVERS.COM)

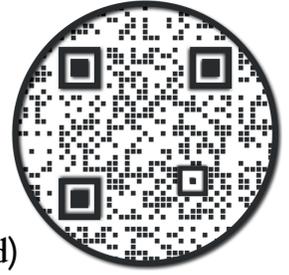


# NESHOTAH BEACH CONCESSION STAND RESIDENT SURVEY



Please fill out the survey and return to City Hall Customer Service, the Two Rivers Senior Center, Lester Public Library, or the Two Rivers Fire Department by March 31.

You may also the fill out the survey online at <https://forms.gle/x1SaZKqJwnDkDT229> OR by scanning the QR code. (preferred method)



How old are you? (circle one)

- Under 18
- 18-24
- 25-34
- 5-44
- 45-54
- 55-64
- 64+

How familiar were you with the Neshotah Beach Concession Stand project before taking this survey? (circle one)

- Very familiar
- Somewhat familiar
- Slightly familiar
- Not familiar at all

Which option best reflects your general preference for how the City should proceed with the proposed renovations to the Neshotah Beach Concession Stand? (circle one)

**Option 1:** Proceed with the approximately half-million-dollar renovation project that retains the existing building and limits property-tax support to approximately \$131,000 over 10 years. This option is funded primarily with NON-property taxes and includes funds from the Room Tax Commission and outside grant sources. This option upgrades the kitchen area to bring it up to code, upgrades the restroom and changing areas, and adds a sheltered "three-seasons room" that would be a space for rent and activate the facility for more usage.

**Option 2:** Pursue only a minimal update to meet health and safety requirements, using approximately \$50,000 in property tax support. No bathroom renovations, no individual changing rooms, and no three-season room out back. This option is funded entirely with property taxes.

**Option 3:** I do not have a preference/ need more information

Please indicate your level of agreement with the following statement (circle one):

“Investing in public amenities at public parks is appropriate for attracting families to Two Rivers when most funding comes from non-property-tax sources such as Room Tax revenue and grants.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Please provide your Two Rivers street address (kept confidential; not released publicly)  
(This information is requested only to confirm residency and geographic distribution of responses.)

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Do you have any comments or thought on this project that you want to share?

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# **HAMILTON PROPERTY COMMUNITY VISIONING SURVEY #1**



Please fill out the survey and return to City Hall Customer Service, the Two Rivers Senior Center, Lester Public Library, or the Two Rivers Fire Department by March 27.

You may also fill out the survey online at <https://forms.gle/15zptszt5wUfUpAX9> OR by scanning the QR code. (preferred method.)



1. What one word best describes Two Rivers?

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2. What businesses do you think Two Rivers needs? Separate multiple responses with commas.

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3. Use 3 to 5 words to describe what you would like to see on the Hamilton property (i.e., wide-open spaces, indoor water park, concert festival venue)

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4. What new developments would you like to see on the Hamilton property? Separate multiple responses with commas.

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5. What goals or guardrails should Two Rivers focus on when considering the Hamilton property?

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6. Which groups should we involve in this process? Separate multiple responses with commas.

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7. Please provide your Two Rivers street address (kept confidential; not released publicly)

This information is requested only to confirm residency and geographic distribution of responses.

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Thank you for taking time to fill out these surveys.  
Your input matters, and makes an impact on future decision making!