



**TWO
RIVERS**
WISCONSIN



July 2026

City of Two Rivers NEWSLETTER

TWO RIVERS CONTINUES TO BUILD MOMENTUM IN 2026



Economic activity is gaining momentum in Two Rivers, with several projects advancing through the development pipeline. The City is exploring the acquisition of a large property on the north side to support what could become the next major residential subdivision as Sandy Bay Highlands continues to fill up. At the same time, the City is moving ahead with negotiations for the sale of two City-owned industrial properties on Wentker Court, creating additional opportunities for private investment.

Local businesses are continuing to invest in the community as well. Renee's Popcorn, a business that started in Two Rivers, is moving forward with a significant expansion project in the industrial park to accommodate its continued growth. The City is also supporting investment plans from several active small businesses, including the Flavor Hut, Lighthouse Inn, Cool City Motel, and the next new restaurant on Washington Street.

Together, these projects reflect continued confidence in Two Rivers and demonstrate the City's ongoing commitment to expanding housing opportunities, supporting local businesses, and creating a strong foundation for long-term economic growth.

HARBOR DREDGING UPDATE



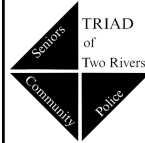
Efforts to secure funding for dredging the Two Rivers Harbor continue to move forward.

This progress is a testament to what can be accomplished when a community comes together in a shared effort...when Two Rivers pulls in the same direction, great things happen. This could not happen without the dozens of Two Rivers residents who have been reaching out to our Senators and Representatives.

Harbor surveys conducted in April confirmed that sediment buildup in the harbor has worsened since the last dredging in 2020.

City Hall, in partnership with federal and state reps, is pursuing \$1.8 million in federal funding to support a future dredging project, which we are cautiously optimistic will happen next summer. The funding has been included in preliminary federal appropriations bills and we are optimistic about this arriving in 2027. Maintaining a navigable harbor is critical to our outdoor recreation lifestyle and the local tourism economy of our waterfront community.

TRIAD Tips - Reassurance Calls



The Two Rivers Senior Center offers Reassurance Calls to members in good standing.

Members receive a daily check-in call from a staff member or volunteer. If contact cannot be made by noon, emergency contacts or law enforcement may be notified for a welfare check.

This service is ideal for those who live alone or are homebound.

Senior Center membership is open to anyone age 50 or older and costs \$20 per year or \$225 for a lifetime membership.

Call 920-793-5596 for more information.

Two Rivers, Wisconsin
SNOWFEST
Cool City Vibes
Neshotah Park
July 24-26 2026



OPTIMIST CLUB
**GREAT BIKE
GIVE-AWAY**

WEDNESDAY, JULY 29, 6:00PM
WALSH FIELD

-REGISTRATION BEGINS AT 6:00 PM
-DRAWING STARTS AT 6:30 PM

-KIDS AGES 2-12 ARE ELIGIBLE
-MUST BE PRESENT TO WIN

Two Rivers
Optimist Club
FRIEND OF YOUTH

NATIONAL NIGHT OUT

TUESDAY AUGUST 4TH 5-8PM
WALSH FIELD TWO RIVERS

Come and enjoy a night of fun with our local heroes! This year, get up close with Two Rivers Squads, fire engines, and city utility trucks and so many others in our vehicle extravaganza!

Meet Daisy and Xanti our paw-some K-9 officers

Dive into some games and scale those trucks!

Catch our thrilling demos featuring Sheriff's office drones, our K-9 superstars, and a super cool helicopter.

Cool City Crime Prevention is flipping burgers, sizzling brats, and grilling hot dogs while the local scouts serve up other tasty treats

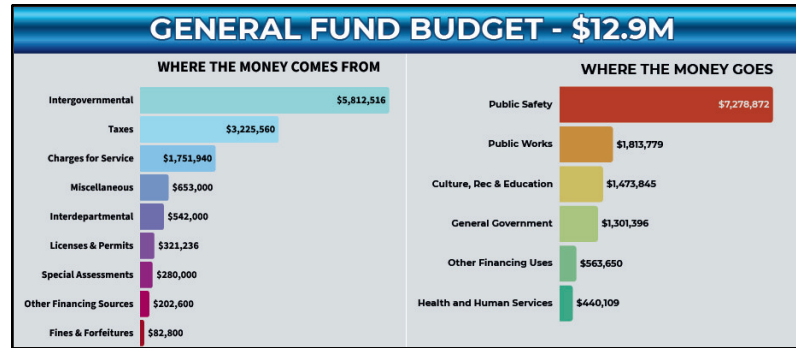


TWO RIVERS PUBLIC FUNDING PRIORITIES SURVEY

The City of Two Rivers places resident engagement at the cornerstone of all major decisions. Without additional revenue, local municipal services may have to be reduced in the future to balance the General Fund. What follows is a list of municipal services supported by the City General Fund that we would like your feedback on.

Please fill out the survey and return to City Hall Customer Service, the Two Rivers Senior Center, Lester Public Library, or the Two Rivers Fire Department by August 7, 2026.

You may also fill out the survey online at <https://forms.gle/VtNjDsRrrioTPwj18> OR by scanning the QR code.



The City's General Fund budget totals approximately \$12.9 million annually and supports the municipal services listed below. As expenses rise faster than revenues, City Hall seeks your input on which services and priorities matter most to you. From the following list of municipal services, please check the box that indicates your preference for each service.

FREQUENTLY ASKED QUESTIONS

Q: None of these choices are easy, where is the option to “reduce expenses without cutting services?”

A: Local governments across the USA are struggling with tough decisions each budget cycle as expenses are rising faster than revenues and there are no “slam-dunk” easy answers. Cutting General Fund expenses has a direct correlation on City staffing levels and services provided. The City wants to know what the most important services are to you so the community is involved each year in making tough budget decisions.

Q: Why are these service categories in the survey?

A: The 13 categories in this survey are based on the City General Fund budget and how the budget is organized by service category. Other City services that are funded by funds other than the General Fund are not included. Capital infrastructure projects are also not included.

Q: Why is this survey needed?

A: Because the cost of local government services are rising faster than revenues. Revenues have traditionally been rising at 1%-3% annually, while inflationary pressures that local governments are not immune to are rising 4%-10% annually.

Q: What is this survey based on?

A: The basic layout and choices are based on the National Community Survey, a well-established survey used by hundreds of local governments across the USA to identify resident priorities. It is widely considered a best practice in professional municipal management because it provides data-driven feedback to help elected officials make more informed budgeting and service delivery decisions based on your input.

Please provide your Two Rivers street address (kept confidential; not released publicly) This information is requested only to confirm residency and geographic distribution of responses.

General Fund Expenses

	Reduce Service	Increase Taxes to Maintain Service	Increase User Fees to Maintain Service
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Fire & Paramedic Emergency Response (~\$2.5 million annually)			
Police Emergency Response (~\$2.3 million annually)			
Maintenance of Parks, Ballfields, & Trails (~\$588,000)			
Community Center Youth & Adult Programs (~\$492,000)			
Snow Plowing and Ice Removal (~\$243,000 annually)			
Cemetery Maintenance (~\$222,000 annually)			
Senior Center Programs (~\$218,000 annually)			
MMT Route 1 Bus Transit (~\$150,000 annually)			
Special Events Support Services (~\$100,000 annually)			
Street Maintenance (~\$78,000 annually)			
Property Maintenance Code Enforcement (~\$75,000 annually)			
Beach Maintenance (~\$40,000 annually)			
Crossing Guards (~\$29,000 annually)			

Thank you for taking the time to complete this survey. Your input plays an important role in helping shape the future of our city.