

**STORM WATER TASK FORCE  
THURSDAY, SEPTEMBER 25, 2007  
WOODLAND DUNES NATURE CENTER  
MINUTES**

The meeting was called to order at 6:00 p.m.

**PRESENT:** Bob Bauknecht, Don Karman, Dick Klinkner, and Fred Pospeschil,

**ABSENT AND EXCUSED:** Jerry Brickner, Bob Fox, Craig Haan, Mark Matthews, Tom Rysticken Kris Sitterle, Steve Sonntag, Rusty Walesh, and Mike Zimmer

**INVITED GUESTS:** Nick VandeHey, representative of McMahon Associates, Jim Knickelbine, Executive Director of Woodland Dunes Nature Center

**ALSO PRESENT:** Bill Scola, Acting Public Works Director; and Scott Ahl, Acting City Engineer

**INTRODUCTION TO THE DEVELOPMENT OF A PUBLIC INFORMATION PROGRAM**

To provide a background for understanding, Nick VandeHey of McMahon Associates reviewed the Municipal Stormwater Discharge Permit presentation and discussed the impacts of urbanization on the environment. He then led a group discussion on public education and outreach. Various topics including automobiles, pet waste (gull problems), household hazardous wastes, household practices, fertilizers and pesticides, leaves and grass clippings, stream and shoreline management, infiltrate residential runoff, construction site erosion control, low impact development, illicit discharges, and businesses and other activities that may pose a storm water quality concern were discussed. The Task Force members present individually rated these problem areas of most concern and in need of improvement in the City of Two Rivers. Mr. VandeHey will review and score these ratings to determine the areas on which our education efforts should be concentrated. The various tools of public education that may provide the most impact on the various topics were discussed. These tools include: websites, mailings, displays, newspaper, newsletters, signs, presentations at meetings, formal training workshops, promotional giveaways, and media campaigns (television, radio, cable). It may be effective to coordinate some public education efforts with the City of Manitowoc.

**FUTURE MEETINGS**

On October 17, 2007, Mr. VandeHey will present the Source Loading and Management Model (SLAMM) report to a joint meeting of the Task Force and the City Council.

The Task Force will meet on Tuesday, October 23, 2007, at Woodland Dunes Nature Center. The purpose of the meeting will be to review the final draft of the three stormwater ordinances before they are presented to the City Council. These meetings will begin at 6:00 p.m.

The meeting was adjourned at 8:15 p.m.

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Joan Schmid, Recording Secretary