



Help Bring Christmas Spirit To Downtown Two Rivers: Donate to the Holiday Lighting Project

Downtown Two Rivers has been without downtown Christmas lights and decorations since 2005. That's when Washington Street was rebuilt, and the old Christmas decorations did not work on the new, ornamental light poles installed as part of that project.

Many residents and business owners have cited the need for new downtown lights and decorations. Recently, Two Rivers Main Street, the Two Rivers Business Association and the City of Two Rivers formed a committee to develop a plan and a budget for making downtown TR beautiful again during the holiday season.

Phase 1 of that plan calls for purchasing new, lighted garlands and wreaths to be hung on all 48 of the single-globe light poles along Washington Street, from the bridge to 22nd Street.

After researching various products and options, our committee has selected products from Temple Display, a long-time supplier of quality, commercial decorations. Temple's products are made in the USA and backed with a 6-year warranty.

We are seeking donations to fund these decorations at a cost of \$500 per pole, or \$24,000 total.

The City of Two Rivers will fund similar decorations for the light poles in Central Park and in front of the Community House (12 total), at an estimated cost of \$6,000. The City will also put up, take down and store the decorations each year (estimated cost of \$7,000/year.) A local industrial building owner has agreed to provide off-season storage, at no charge.

Donations in any amount are appreciated. Each donation of \$500 (cost of decorating one light pole) or more will be recognized on a large-size "Thank You Card" to be placed in Central Park next Christmas season and on a donor plaque to be displayed year-round at City Hall. **If you can donate by July 31, we can realize a larger discount on our initial order from the supplier.**

Help bring Christmas Spirit back to downtown Two Rivers. Let's get Washington Street decorated from end to end for the 2019 Christmas Season.

Donations are being collected and accounted for by Two Rivers Main Street, Inc. Main Street is a 501(c)3 organization, so donations are tax-deductible.

The enclosed form should accompany your donation.

Thank you for considering a donation to this community project.

Christmas Lighting and Decoration Committee

Bonnie Timm, Pam Wargin and Bridget VanGinkel, TRBA representatives

Michael Dittmer, Kay Rodewald and Roger Russove, Main Street representatives

Robert Roidt, Citizen Mark Jacquette and Greg Buckley, City of Two Rivers



PROTOTYPE INSTALLED IN 1700 BLOCK OF WASHINGTON STREET

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Enclosed is a donation to the Two Rivers Holiday Lighting Project, in the amount of \$ _____

Please identify this donation in the following manner in any public acknowledgments:

Donation by: _____

Name of Individual(s), Company or Organization

Address—Line 1

Address—Line 2

Send Donations to Two Rivers Main Street
 P.O. Box 417
 Two Rivers, WI 54241

Questions? Contact Main Street Office 920-794-1482, director@tworiversmainstreet.com
 City Manager’s Office 920-793-5532, gbuckley@two-rivers.org